

# Special conditions of business for new energy husum 2011

## 1. Event name

new energy husum 2011

## 2. Organisation

Husumer Wirtschaftsgesellschaft mbH & Co. KG  
Operator of Messe Husum  
Am Messeplatz 16-18  
D - 25813 Husum  
Telephone: +(49) 4841-902-0  
Telefax: +(49) 4841-90 22 46

## 3. Venue

Husum Exhibition Centre (see above)

## 4. Registration deadline

31.01.2011

## 5. Fair duration and opening hours

17 – 20 March 2011  
Daily 10:00 – 18:00

## 6. Setting up time

14 – 15 March 2011  
08:00 – 22:00

16 March 2011  
08:00 – 15:00

Earlier setting up in hall 1 is possible by arrangement. Please contact the fair's technical administration on 04841-9020.

## 7. Dismantling time

20 March 2011  
18:00 - 22:00

21 & 22 March 2011  
08:00 – 22:00

Dismantling in Hall 2 and 3 must be completed by 22.03.2011 (22:00). Dismantling in Hall 1 and 4 must be completed by 24.03.2011.

23 & 24 March 2011 (only Hall 1 and 4)  
08:00 – 20:00

## 8. Product groups / subject focus

See directory of goods and services

## 9. Registration

By returning the fully completed and legally signed registration form the applicant confirms his acceptance of the general and special terms and conditions of participation. Messe Husum (HWG) will store all data provided in line with § 23 of the German data protection act.

## 10. Stand rent

Stand rent per sq. m. floor space as of 22.03.2010 are:

Stand type	Price
Row stand	€ 97
Corner stand	€ 115
Head end stand	€ 138
Block stand	€ 148
Open Air Space	€ 65

Stand rental plus promotion fee of 1,50 € per sqm.  
All prices subject to value added tax (VAT).

In the case of two-storey stands the walkable space will be billed at 50% of the rental for the floor surface. A two-storey construction can only be approved with the consent of the fair organisers and the Husum building planning office.

Co-exhibitor fee: € 190 each

The exhibitor is obliged to occupy his stand and have it staffed for the duration of the fair. Dismantling the stand before the start of the official dismantling time on the last day of the fair is not permitted. Contraventions will result in a penalty of 10% of the rental price plus VAT.

A fee of € 0.30 per sq. m. for the halls and € 0.30 per sq. m. for outside areas is charged as a contribution to the German Industry Exhibition and Trade Fair Committee (AUMA). These fees are billed separately from the participation fee. AUMA looks after the

many interests of German trade and industry in the area of exhibitions and trade fairs.

## 11. Payment terms

All charges made by the fair organisers are to be paid as follows: 25%, without discount, by 8 days after receipt of the bill. The remaining sum is due by 31.01.2011. Any bills issued after this date are to be paid immediately and in full.

## 12. Cancellation

In the event of cancellation, Section 5 of the FAMA Terms and Conditions shall apply.

## 13. Sales and samples

The provision of samples for a charge, and the cash sale of exhibits are permitted.

## 14. Technical documents

On acceptance, the exhibitor will receive an eMail containing his access data for the Online Business System (OBS). The OBS contains all the forms needed for ordering services (electrical installations, rental stands, rental furniture, etc.). The exhibitor is responsible for the stand furnishing and design/layout.

The standard stand height is 2.50 m. Exhibition stands that exceed a height of 2.50 m require the organisers approval. A construction up to a height of between 4.50 m and 6.00 m is possible without approval by the neighbouring stands as long as the construction is an open, transparent construction that does not bear any advertising (e.g. cross

beams, lights, suspended objects etc.). Heavy exhibits (with more than 500 Kg per sqm are to be stated with the application (dimensions and weight).

You may not glue, nail, screw anything to any stand outer walls, floors, hall walls, columns, installation furnishings or any other fixed hall installations; nor may they be painted or otherwise damaged. The exhibitor is liable for any damage, and he will be billed for the same.

The floor coverings of the exhibition stands must be fitted with a strip on the underside and then secured using double-sided adhesive tape. The fair organisers must be notified of the exhibition of motor vehicles

of any kind. Vehicles with internal combustion engines may only be parked or exhibited in the halls if the tank is mostly empty (max. 5 litres). The battery must be disconnected. The fuel tank must be closed.

## 15. Exhibitor passes

The exhibitor will be granted the following number of free passes:

For each exhibitor registration: 1 pass  
For each 10 sq m: 1 pass

The passes are only for the named exhibitors, their stand staff and representatives. The following additional passes are also available: Named passes (€ 7 each) and blank exhibitor passes (€ 14 each). In the event of abuse the passes will be confiscated and not replaced.

## 16. Catalogue

All exhibitors must have a compulsory entry in the catalogue to be issued for New Energy Husum 2011. The entry will be in the alphabetical list of exhibitors and in the products list. A charge of € 119 plus VAT will be levied for the catalogue entry.

## 17. Waste disposal

Legal rules state that the exhibitor must properly dispose of any wastehimself, or commission the organiser to do so on his behalf for a fee.

## 18. Exhibitor claims, written form, place of fulfilment, legal venue

Any claims made by the exhibitor against the organiser must be made in writing. The statute of limitations begins with the last day of the exhibition. Any agreements deviating from these terms and conditions or any supplementary terms must be made in writing. Only German law is applicable, and the German text is decisive. Place of fulfilment and legal venue is Husum.

## 19. Smoking ban

There is a smoking ban in halls. The corresponding signs are to be observed.